

Portfolio Guidelines

The following information is provided to assist applicants to the Faculty of Design



RELEVANT FOR DOMESTIC & INTERNATIONAL APPLICANTS

A portfolio or showreel is required for:

- undergraduate applicants seeking exemptions
- any postgraduate applicant

The portfolio or showreel should be electronic (see format guidelines below) and should accompany the completed international application document. We recognise applicants will vary considerably in their backgrounds, and in order to advantage as many candidates as possible, the content of the portfolio is not prescribed.

Note: Design students entering Year 1 of a Bachelor degree - via the equivalent enter score and without exemptions - are not required to present a portfolio or attend an interview. The faculty believes a student's grades (enter score) reflect an even and reliable assessment of future capabilities as they are provided by teachers who have a long-term knowledge of each student and the student's competency across a wide range of subjects.

For Graduate Diploma programs, Master programs and above

Students applying for postgraduate coursework programs need to submit examples of design work (portfolio) or a showreel along with academic transcripts from previous college or university qualifications.

Advanced entry may be given for applicants with significant work experience in design.

For further information:

Domestic applicants: Call 1300 ASK SWIN (1300 275 794) during operating hours 9am - 5.30pm AEST, or go to <http://www.swinpg.prospectivestudent.info/>

International applicants: email international@swin.edu.au, or go to <http://www.swinburne.internationalstudent.info/>

Applicants should consider the following in preparation of their portfolio:

In general, applicants should submit their best, most recent work. The portfolio should seek to represent personal interests and abilities. Applicants are encouraged to send electronic copies and not originals of their portfolio / showreel as submissions will not be returned.

Work may include:

- Drawing – with an emphasis on observational drawing skills and personal expression
- Photography – with an emphasis on visual and conceptual skills as well as technique
- Design or Multimedia project work that demonstrates originality and problem-solving capabilities
- Visual and written documentation of the design development stages of a design project
- Finished examples (photographs, illustrations or renderings) of a 2-D or 3-D design project
- Design related work from another discipline
- Project work that demonstrates a visual narrative or sequence.
- Group-based work can be submitted however it is essential to include a description of the extent of your involvement and contribution to the finished result.

Portfolio / Showreel Format

- A consolidated PowerPoint, PDF, Flash or .MOV file on a CD formatted for both PC and Macintosh or alternatively on a DVD
- A collection of between 15 and 30 images of work (as summarised above)
- A clear label of your name on the CD/DVD
- Where possible give a small description of the project, especially if done during industry experience
- Include necessary execution files such as QuickTime, Acrobat Reader or Flash Player etc.